



# Renewable natural resources

– food and well-being from living nature





## Dear Reader,

This new strategy of the administrative branch of the Ministry of Agriculture and Forestry sets down the strategic objectives which guide our work to serve the Finnish consumers, while enhancing biodiversity and the viability of the rural areas.

The well-being of the humankind and environment rests upon the sustainable use of renewable natural resources. In the long run these are the only resources the world can rely on. Finland has long traditions in their utilisation, but there is still development work to be done.

We should keep in mind that food comes from nature. The purer the nature, the purer the food it produces. Finland is in an excellent position in this. Besides being competitive, our food chain is characterised by a high standard of responsibility.

More advanced and diverse ways of utilising renewable natural resources are being developed, largely based on new technologies. The administrative branch of the Ministry of Agriculture and Forestry is a strong player in the emerging bioeconomy.

The strategy touches upon every Finn – it is intended for all of us. This is why it is called **"Renewable natural resources – food and well-being from living nature"**. The strategy will be put to practice in line with the shared values of the Finnish Government, with courage, high appreciation of food and renewable natural resources, and strong expertise.

Helsinki 23 May 2012

A handwritten signature in blue ink, likely belonging to Jari Koskinen.

**Jari Koskinen**

Minister of Agriculture and Forestry



# Mission

**We secure domestic food production and sustainable use of renewable natural resources and create the preconditions for economic activities and well-being derived from these.**



## **We secure**

- ◆ primary production and processing of food in Finland
- ◆ food safety and a high standard of consumer protection and animal health and welfare
- ◆ sustainable utilisation of arable lands, forests and waters and fish and game populations in a way that also the future generations can use and enjoy them

## **We create the preconditions for**

- ◆ bioeconomy based on the sustainable use of renewable natural resources
- ◆ agricultural activities
- ◆ recreational use of nature
- ◆ business and enterprise
- ◆ well-being in the countryside

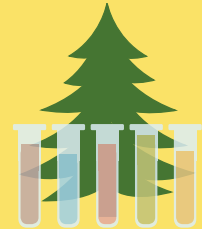


## **We enhance well-being by promoting**

- ◆ innovation
- ◆ know-how
- ◆ culture and experiences constructed upon renewable natural resources and pure and diverse nature
- ◆ risk management

# Vision

**Finland is a pioneer and competitive  
pacemaker of a responsible food chain and  
sustainable bioeconomy**



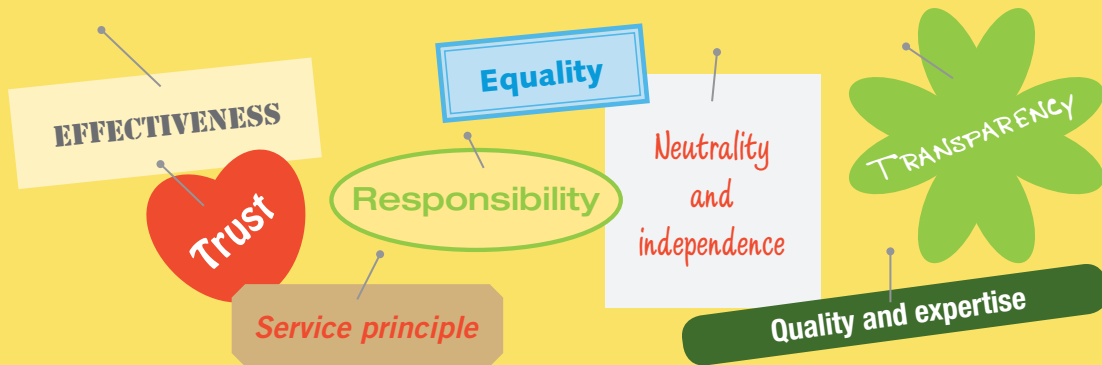
## **Our aim is that**

- ◆ Finland utilises renewable natural resources in a responsible and sustainable way and as an international pacemaker
- ◆ Finnish food chain is competitive, responds to the consumer needs and operates in a responsible way both nationally and globally
- ◆ food safety is of top international standard



# Values of the Ministry of Agriculture and Forestry

We act in a courageous manner in line with the shared values of the Finnish Government and with high appreciation of food and natural resources.



## Strategic objectives

- ◆ Arable lands, forests, waters, farm animals and fish and game populations are viable and productive.
- ◆ Competitiveness of economic activities based on renewable natural resources improves and the value of production grows.
- ◆ Consumers can rely on responsible action all through the food chain.
- ◆ Spatial information is readily available for the needs of the society.
- ◆ The countryside offers a viable, attractive and functioning environment for work, enterprise and living.
- ◆ Administration is open and networked and possesses a good service attitude.
- ◆ The staff is competent and welfare at work is secured.



