BUSINESS FINLAND

DIGITALISATION

What It Is and What It Offers?

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Business Finland

June 2018

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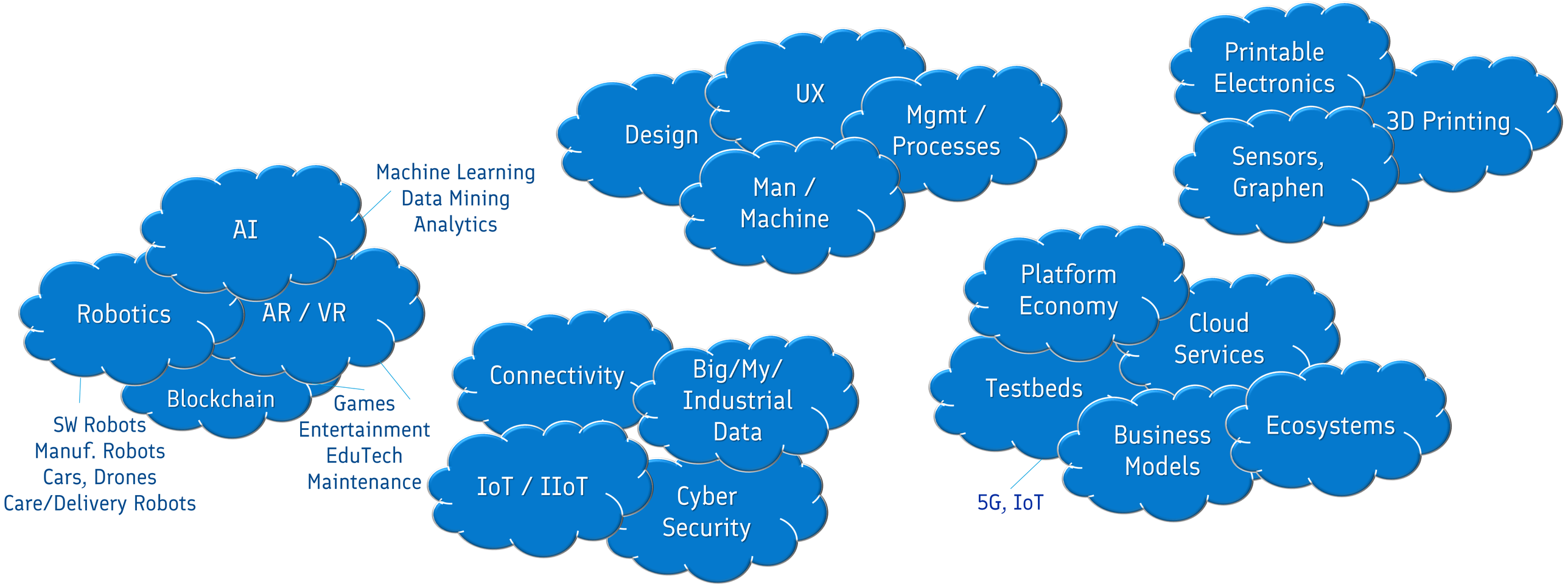
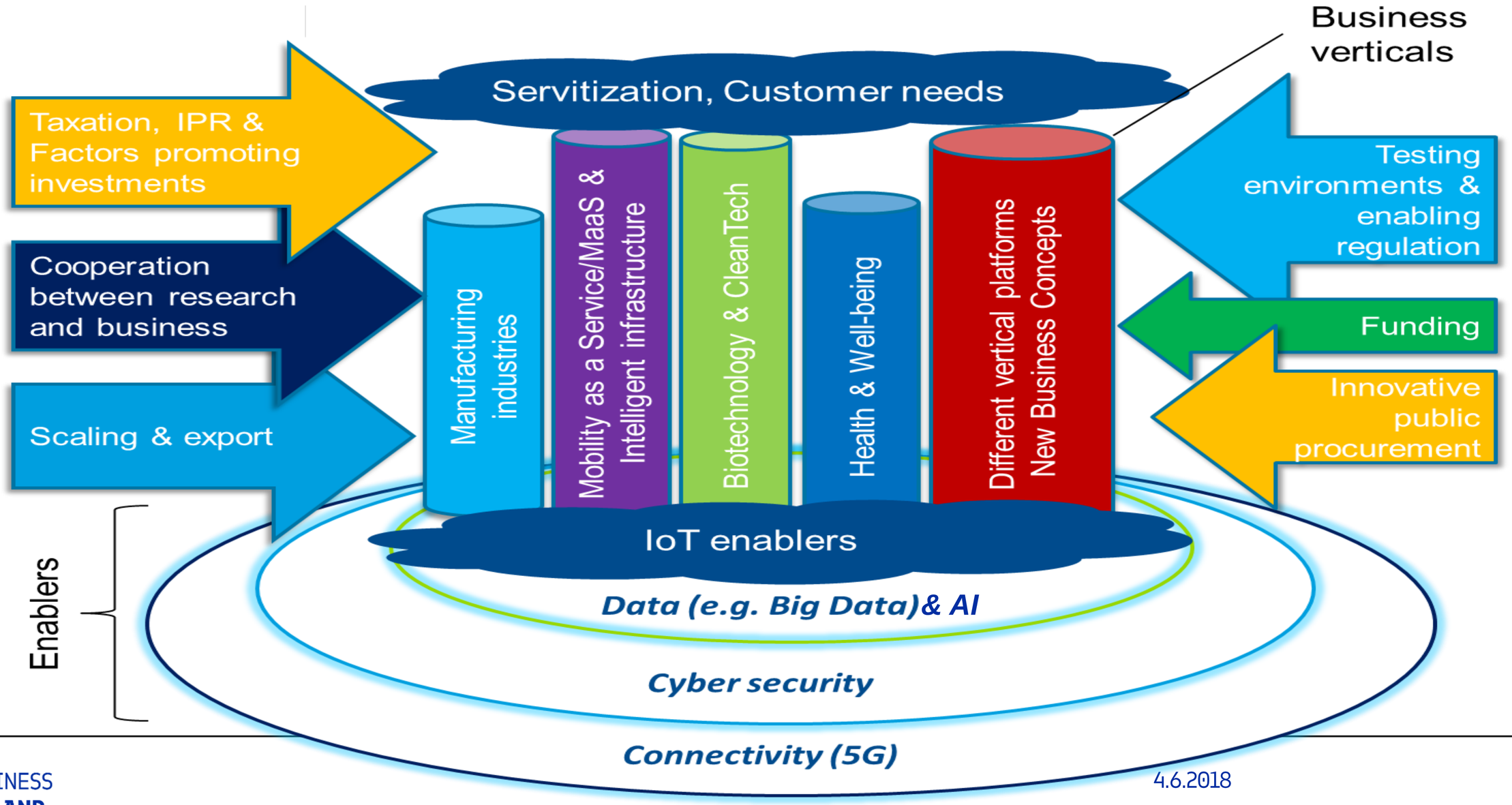
DIGITALISATION
PLATFORMS ECONOMY

Source: Internet

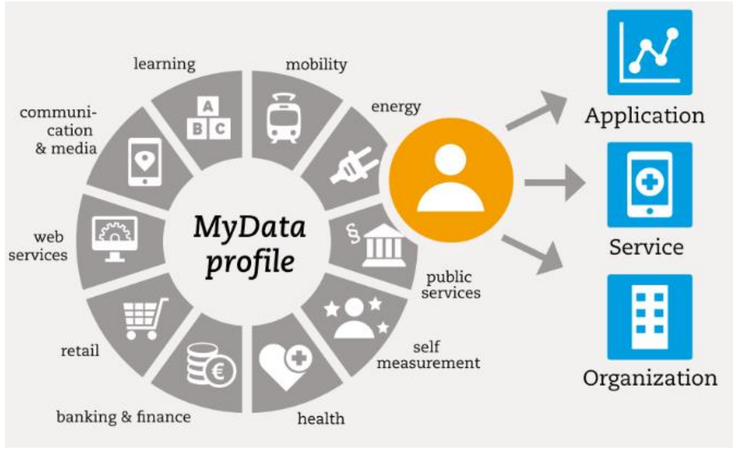
KEY TECHNOLOGIES AND AREAS



DIGITAL INNOVATION ENVIRONMENT



DATA AND PLATFORMS ECONOMY – NEW BUSINESS



Company A

Products

Services

Company B

Products

Services

Company <n>

Products

Services

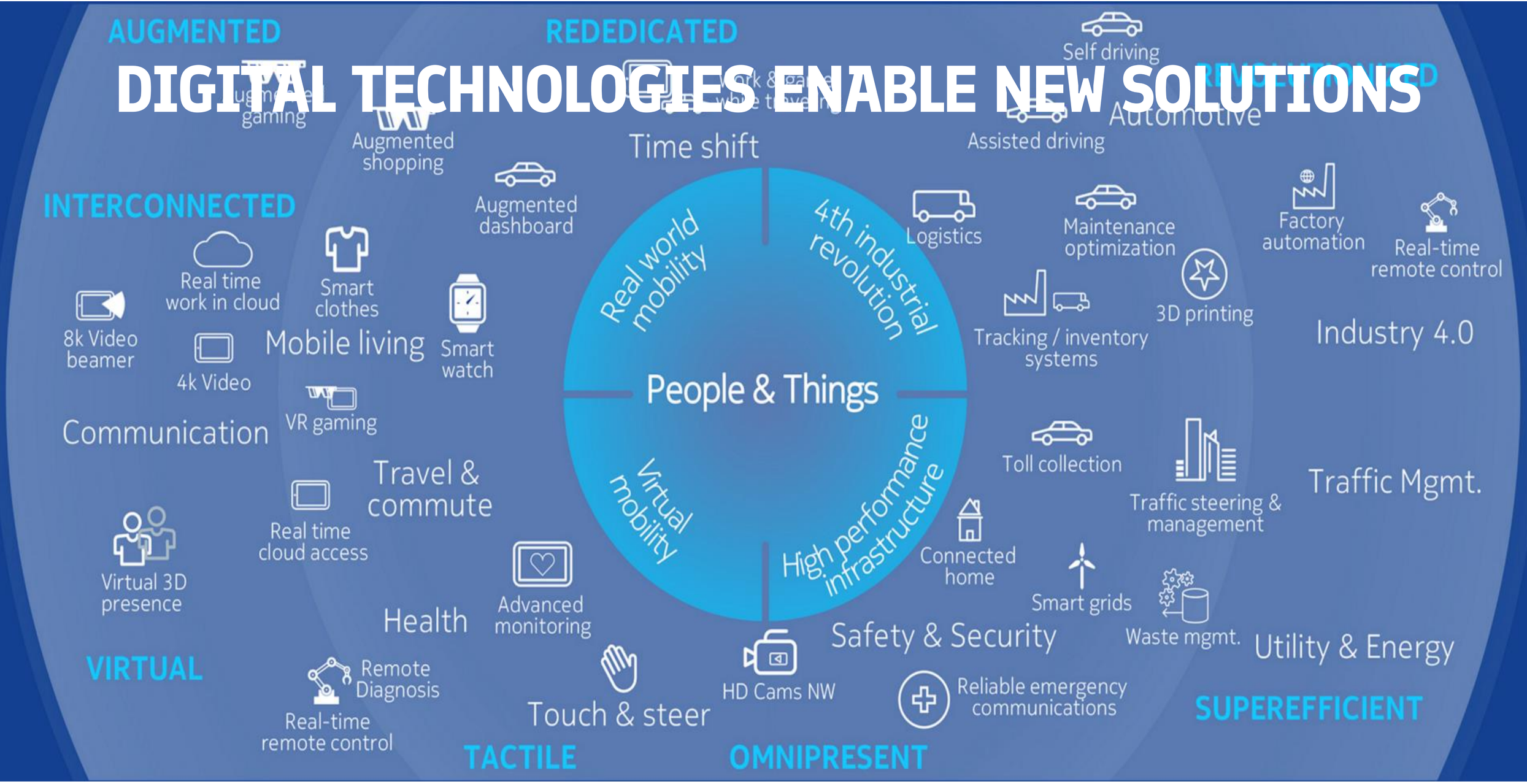
(MY)DATA (ALSO BUSINESS DATA!)

TECHNOLOGY STACK/PLATFORM

2

DIGITALISATION **APPLICATION**

DIGITAL TECHNOLOGIES ENABLE NEW SOLUTIONS




Self-Driving


MEDICAL

CONNECTED AGRICULTURE

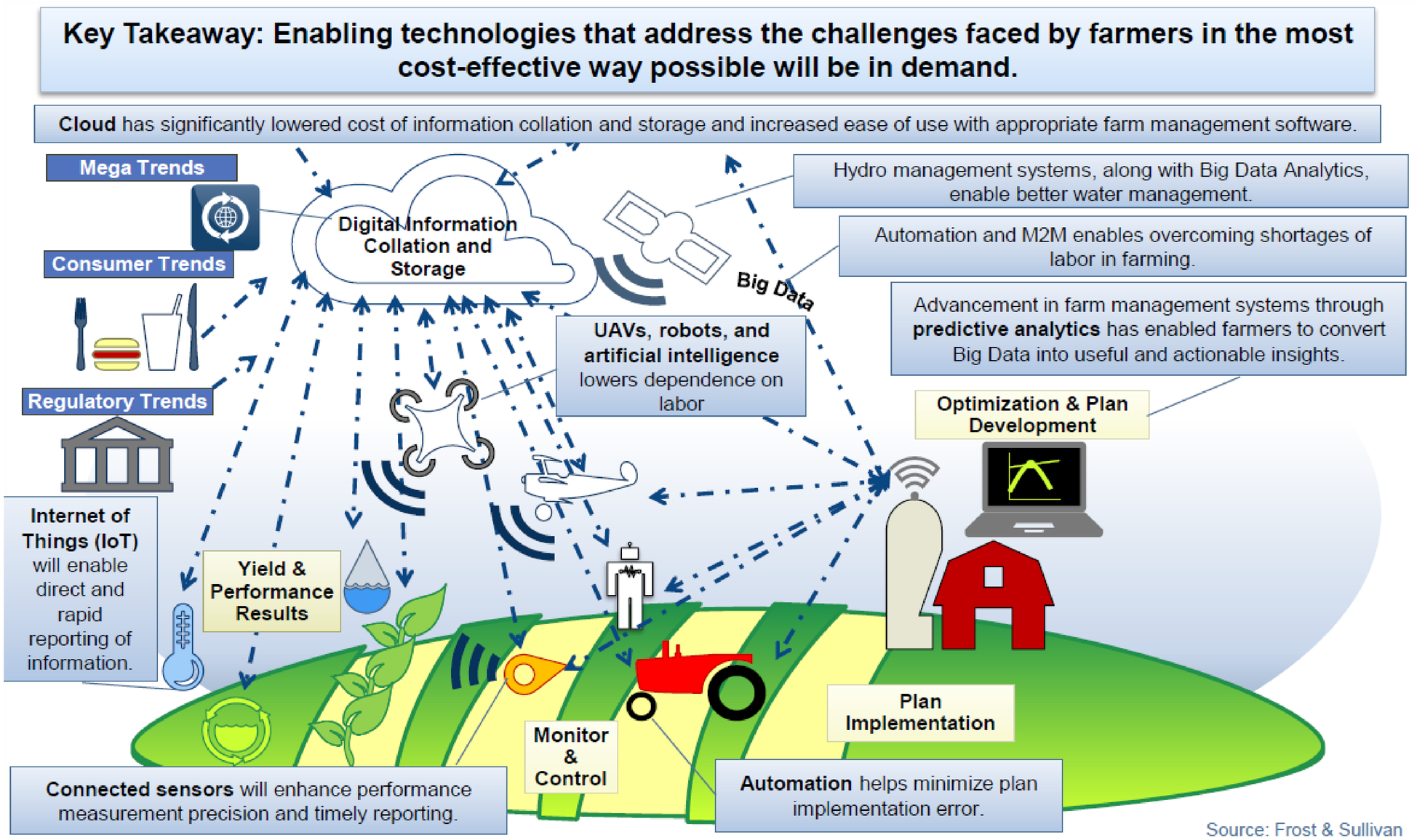
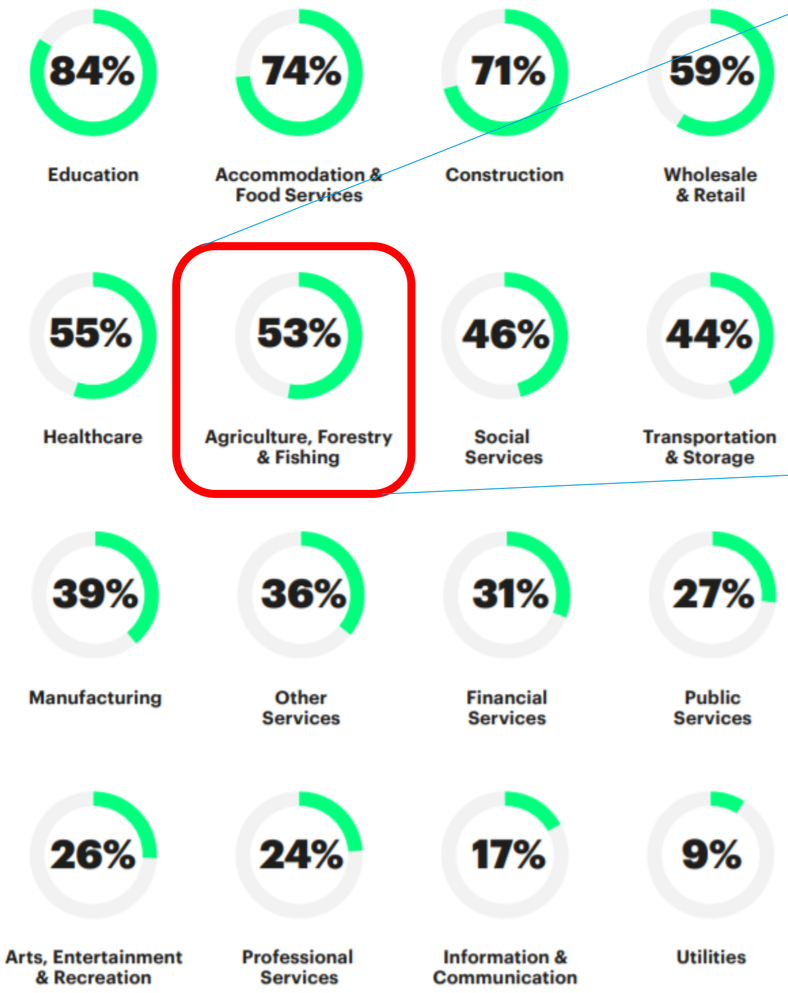
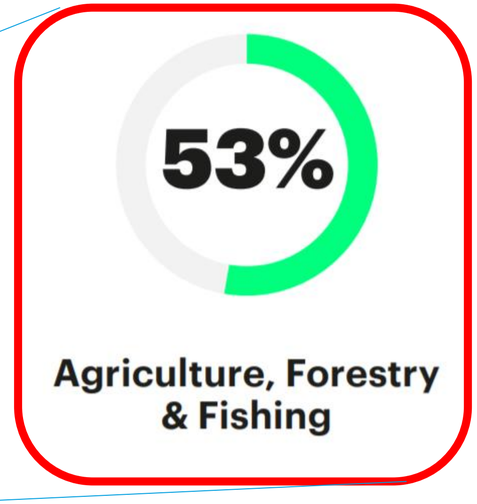


Figure 6. The impact of AI on profits by industry

Share-of-profit increase per industry between baseline in 2035 and AI steady state in 2035 (%)





HOW AI BOOSTS INDUSTRY PROFITS AND INNOVATION

By Mark Purdy and Paul Daugherty

THE VALUE OF AI TO INDUSTRY

CASE FORESTRY

SATELLIO STUDIES HEAVY SNOW FOREST DAMAGES BASED ON A SATELLITE DATA

Satellio has signed two agreements to analyze the heavy snow (“tykkylumi”) damages in Finland.

Tykkulumi has caused extensive forest damage, especially for young pine trees in East-Finland. Most of the damages happened between December 2017 and January 2018. In the projects, Satellio works to analyse the extent and location of the damages.

Satellio uses satellite imagery interpretation and automated satellite data processing chains, as well as forest damage notifications and field measurements to verify the project results.

CASE FOOD WASTE

Lund University
Research Magazine

LUND UNIVERSITY

DIGITAL SOLUTIONS TO MINIMIZE FOOD WASTE

We can reduce food waste by getting more information about how the food is handled in the chain.

Digital sensors in the products' transport packages – what are referred to as "intelligent return boxes" – send information about the status of the product to all the actors in the chain.

With intelligent return boxes, we achieve a visible and open supply chain that can lead to reduced food waste.

environments

MDPI

Editorial

Blockchain with Artificial Intelligence to Efficiently Manage Water Use under Climate Change

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DIGITALISATION
BUSINESS FINLAND

THEMES AND GOALS

Towards joint innovation, invest-in and export-promoting service packages *

Cross-cutting

- **Digital transformation**
- Developing markets
- New value creation
- Arctic dimension

Bio and circular economy	Sustainable solutions with high added value that meet global demand
Cleantech	Clean-tech comprehensive solutions and a globally pioneering approach
Digitalisation	Use of technological lead in the global market
Consumer businesses	Getting Finland a share of the growing consumer business
Tourism	A digital leap towards new business and growth in exports
Health and well-being	Growing individualised health business and attractive ecosystems

BUSINESS FINLAND

*Situation 02/2018

DIGITALISATION STRATEGY

SUB-THEMES/ PROGRAMS

TRUST — CONNECTIVITY & — AI

NEW SPACE — INT. INDUSTRIES — SMART MOBILITY

PLATFORM ECONOMY

PROGRAM PORTFOLIO

GOALS

SAFE | CONNECTED | INTELLIGENT

CONVENIENT

GOAL IS TO MAKE THE WORLD

KNOW-HOW

FINNISH KNOW HOW-BASE

AI | IOT | CONNECTIVITY

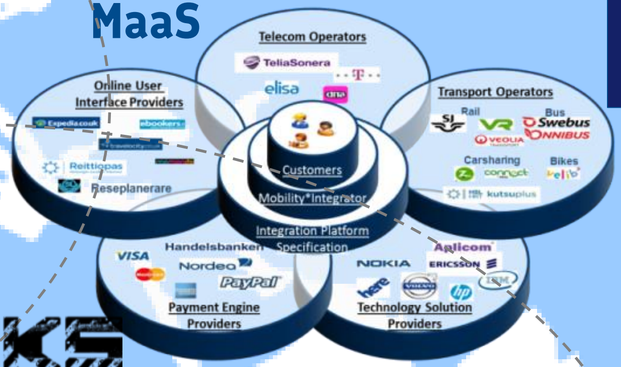
SECURITY | AR & VR & MR

Ecosystems

BUSINESS OULU
SLUSH
FiiF
TREDEA
HILLA
HACKS
SMACC
DIGITAL BOOST FOR FINNISH INDUSTRY
VTT
Ministry of Transport and Communications
Ministry of Education and Culture
MINISTRY OF SOCIAL AFFAIRS AND HEALTH
Finland
Etc.
Technology Industries of Finland
Cyber Security JYVÄSKYLÄ - FINLAND
DIMECC
HACKS

Testbeds

MaaS



5G TNF

5G Test Network Finland

Smart Energy

SLUSH

Startups

LVM

TYÖ- JA ELINKEINOMINISTERIÖ
ARBETS- OCH NÄRINGSMINISTERIET
MINISTRY OF EMPLOYMENT AND THE ECONOMY

team FINLAND

BUSINESS FINLAND

FROM INNOVATIONS TO INVESTMENTS IN FINLAND: 5GTNF ➔ 5G MOMENTUM ➔ 5GDELTA

Towards

HORIZON 2020
THE FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION

and beyond:

5G TNF

5GTN+	CORNET
5GTN+ provides a scalable environment for developing and testing of key 5G technology components and related support functions as well as future business models and services.	CORNET develops a powerful test platform where the Quality of Service of critical communications in commercial radio networks as well as the operability of movable temporary radio networks can be tested in a real-life environment.
TAKE-5	**WIVE**
TAKE-5 targets the creation of a multidisciplinary and open research platform for investigation and experimental evaluation of innovative ideas in networking and services of 5G.	WIVE will develop future radio technology and study its application for verticals by setting up use cases, scenarios and requirements for the technology as well as via testing.

www.5GTNF.fi

Momentum

https://www.viestintavirasto.fi/en/spectrum/5gmomentumecosystem.html

5GDELTA

www.5gdelta.com

Innovations | **Pilots** | **Investments**

KIITOS
THANK YOU

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